

# juliajiao

INDUSTRIAL DESIGNER

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BOSTON, MA

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## EDUCATION

**ID-BFA '12, Rhode Island School of Design**, Providence, RI

## DESIGN EXPERIENCES

**Designer, CLEAR design lab**, Boston, MA Jun '14 - Dec '15

Worked independently and collaboratively on all aspects of the business with the founders. Produced sketches, storyboards, CAD designs, functional prototypes, and visual prototypes for campaigns, pitch-decks, user-testing, and investor meetings. Created logos and branding elements for the company and affiliates. Successfully managed 2-3 clients projects at any given time alongside internal projects and office upkeep.

**Freelance Color Designer, Eastern Mountain Sports**, Offsite Jan-Apr '14

Created trend reports and color palettes for the SS15 kids/youth collections. Work directly with the merchandising director.

**Women's Footwear Designer, CONVERSE**, North Andover, MA Nov '12 - Dec '13

Created original designs and updated on existing product lines for 3 seasons. Extensively utilized consumer research, sketching, prototyping, and visual presentation skills. Worked with category team members in Design (materials/graphics), Development, and Product Management to ensure feasibility of designs, price points, merchandising needs, and product creation timelines.

**Women's Lifestyle Footwear Intern, PUMA**, Boston, MA Summer '12

Created an independent footwear design project as well as future trends forecasts and reports, concepts, and story generations.

**Product & Craft Intern, Martha Stewart Living Omnimedia**, Manhattan, NY Summer '11

Worked closely with the craft design team on the MS Home Office product line. Prepared color books and performed daily tasks as needed. Independently created an office product line inspired by the Martha Stewart brand; executed in Rhino and Keyshot.

**Product Design Intern, AIGO**, Beijing, China Summer '10

Collaborated with Aigo's design team to introduce Stone Age, a new line of music players inspired by archaic musical instruments and natural stone textures. Worked on a series of concept designs and supported the team with material and finish selections.

**Fabrication Design Intern, TANYA AGUINIGA STUDIO**, Los Angeles, CA Summer '10

Fabrication Design Intern. Assisted textiles/furniture designer, Tanya, in fabricating exhibition and retail pieces. Produced a number of hand-felted furniture as well as dyed rope accessories and various soft products.

## TECHNICAL & PERSONAL SKILLS

### Design:

Digital renderings  
Color design  
UI Mockups  
Story and sequence boarding  
Branding (logo, copy, support material)  
Hand and computer sketching  
Basic shop tools  
Prototyping

### Software (recent):

Illustrator CS6  
Photoshop CS6  
Rhino  
OnShape  
Rhino  
Keyshot6  
Microsoft Office tools  
Google Drive

### Software (past):

Art CAD/CAM  
Google SketchUp  
InDesign  
Keynote

### Personal:

Bilingual in Mandarin and English  
Keen to ensure quality of deliverables  
Able to self-manage  
Productive in teams and individually  
Organized  
Respectful of deadlines  
Open to learning new ideas  
Efficient with time and resources  
Enjoys problem-solving

## ADDITIONAL EXPERIENCES

**Sales/Floor Associate, The Garment District**, Cambridge, MA Fall 2012

**Metal Shop Monitor, RISD**, Providence, RI Spring 2012

Maintained hand tools and machines, assisted students with technical questions.

**Rapid Prototype Lab Monitor, RISD**, Providence, RI Spring 2011 - Spring 2012

Monitored 3D printers and baths, as well as helped students prepare files for printing.

**ID Computer Lab Monitor, RISD**, Providence, RI Fall 2011 - Spring 2012

Maintained computers and printers in the Industrial Design department.

**CE Computer Lab Monitor, RISD**, Providence, RI Spring 2012

Maintained computers and printers for continuing education students.